

## A FIRST FOR TORONTO: THE TOURNÉE DU CINÉMA QUÉBÉCOIS PRESENTS *CINÉFRANCO SPÉCIAL QUÉBEC*

*The Tournée will visit Toronto on April 16 and 17*

Montreal, Tuesday, April 5, 2016 - The **Tournée du cinéma québécois** continues its cross-Canada tour with a stop in Toronto on April 16 and 17, where it will present a special program of film screenings, **Cinéfranco Spécial Québec printanier**. This joint initiative of the Cinéfranco festival and the Tournée du cinéma québécois, in partnership with the Alliance Française de Toronto, will take place over two days and include screenings of six Quebec-made films with several cast and crew members in attendance.

"Cinéfranco, the international festival of French-language cinema, is delighted to welcome the Tournée du cinéma québécois for a second year and the inaugural edition of this new 'Spécial Québec' initiative on April 16 and 17. This important collaboration enriches the already high quality of the program Cinéfranco presents to its audience of film enthusiasts, and reflects our mission of showcasing French-language cinema as a vehicle for learning, discovery and entertainment, in the process promoting the French language and ensuring the endurance of the cultural values of Canada's francophone minority communities," said **Marcelle Lean**, Cinéfranco's founder, executive director and artistic director.

"The Alliance française de Toronto is pleased to welcome Cinéfranco Spécial Québec, a promising partnership in connection with the initiative spearheaded by the Cinéfranco festival and the Tournée du Cinéma québécois. Our well-known Thursday film series, Ciné-jeudis – 40 free screenings throughout the year, with commentary from a film professional – continues to attract an ever-growing audience of movie lovers. This all-Quebec weekend will give us the chance to explore our passion for new cinema, promote Canada's French-speaking communities and better serve the community," said **Thierry Lasserre**, executive director of the Alliance française de Toronto.

On April 16, movie lovers are invited to the Alliance Française (24 Spadina Road, Toronto) at 11 a.m. for a special screening of ***La Guerre des Tuques 3D***, winner of the **Billet d'or Cineplex** and the award for **Best Sound Design** at the **Gala du cinéma québécois 2016**. The film, by Jean-François Pouliot and François Brisson, revisits the beloved 1984 movie about a group of friends who decide, one Christmas, to wage a friendly war, leading to plenty of surprises and powerful emotions. At 6 p.m. there will be a screening of ***Les mauvaises herbes*** by Louis Bélanger, a comedy about marijuana growing, with actress **Emmanuelle Lussier Martinez** in attendance. Before the screening, at 5 p.m., a reception hosted by Cinéfranco, the Bureau du Québec à Toronto and the Alliance française will bring together audience members and artists from Quebec and Toronto.

At 8:15 p.m., filmmaker **Carole Poliquin** will present her documentary ***L'Empreinte***, a nominee for **Best Documentary Feature** at the Gala du cinéma québécois. The film was co-directed by Yvan Dubuc. **Denise Obomsawin**, an Abenaki anthropologist, will also attend the screening of the film, in which actor Roy Dupuis meets a wide variety of people during a search for the aboriginal foundations

of Québécois identity. The film will be preceded by a screening of the documentary *Cafétéria*, with director **Francine Hébert** in attendance. *Cafétéria* won the award for **best Franco-Canadian film**, presented by Unis TV, at the Rendez-vous du cinéma québécois in February.

On April 17 at 3 p.m., there will be a screening of the winner of the award for **best Film** at the Gala du cinéma québécois, *La Passion d'Augustine* by Léa Pool, set in a small Catholic convent in 1960s Quebec. **Diane Lavallée**, who won the award for **best supporting actress**, will attend the screening. The film will be followed at 5:30 p.m. by *Là ou Attila passé*, the story of a young Turkish man living in Quebec. Director **Onur Karaman** will be available for questions by videoconference after the screening.

For more information about programming and tickets, visit [Cinéfranco's website](#).

The mission of the Tournée du cinéma québécois is to improve access to Quebec-made cinematic works, and to facilitate dialogue between filmmakers and audiences across Canada. The Tournée takes places year round, allowing it to maximize its reach and increase its impact through stronger ties to popular cinematic events.

*Visit [quebeccinema.ca](http://quebeccinema.ca) for the detailed itinerary of the Tournée du cinéma québécois and follow our daily adventures on [Facebook](#), [Twitter](#) and [Instagram](#)*

#### **ESSENTIAL PARTNERSHIPS**

Québec Cinéma sincerely thanks its main partners. Thanks to Radio-Canada, the Tournée's co-presenter for four years. Thanks also to Bell, MELS and Akufen and to our public and government partners: Telefilm Canada, the Secrétariat aux affaires intergouvernementales canadiennes (SAIC), the Société de développement des entreprises culturelles (SODEC), the governments of British Columbia, Nova Scotia, Manitoba, Ontario, Prince Edward Island, New Brunswick, Nunavut and the Kativik Regional Government.

Québec Cinéma also extends warm thanks to the Cinéfranco team for their hospitality, and to the Alliance française de Toronto and its team and volunteers for their support. Thanks also to the Front des réalisateurs indépendants du Canada (FRIC), the Bureau du Québec à Toronto, the National Film Board (NFB) and K-Films Amérique, Les Films Séville and Les Productions ISCA.

#### **About Québec Cinéma**

Québec Cinéma's mission is to promote Quebec's cinema and its artists and professionals, and to contribute to the advancement of our film industry. The organization is focused on improving access, education and awareness. Québec Cinéma produces the industry's three largest showcases: the Gala du cinéma québécois, the Tournée du cinéma québécois and the Rendez-vous du cinéma québécois, and has an extensive Canada-wide educational outreach program.

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