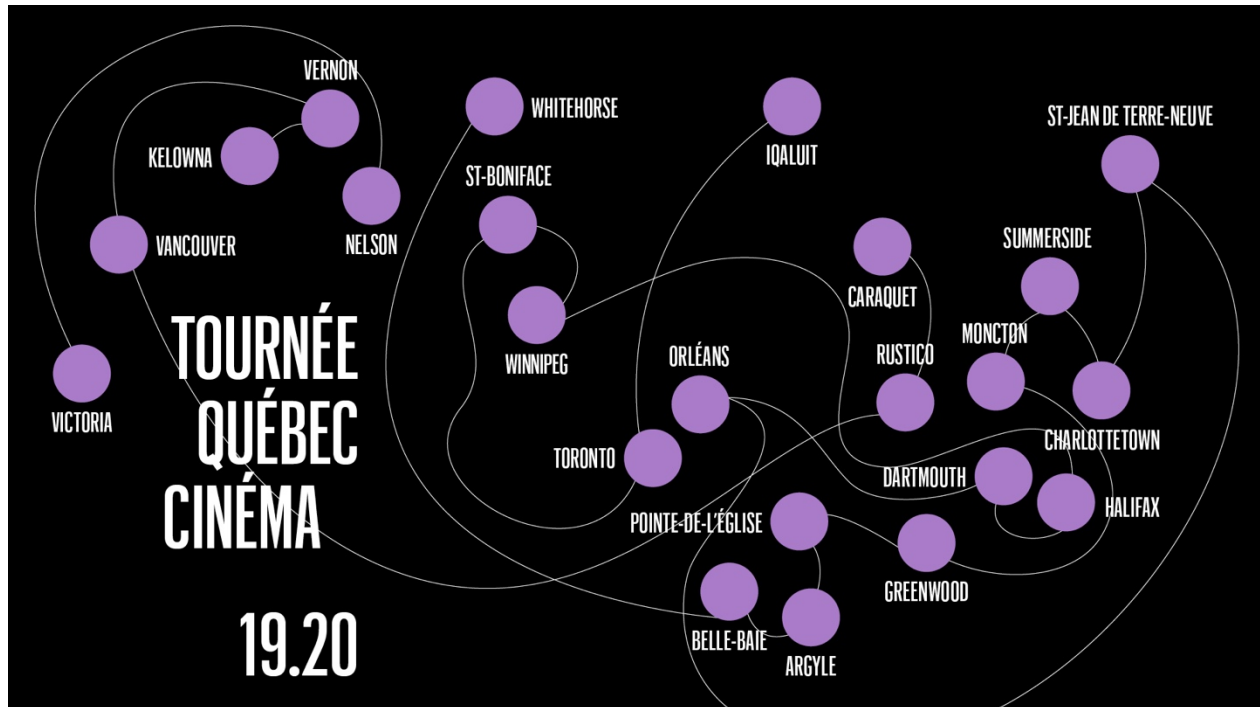


# TOURNÉE QUÉBEC CINÉMA

FOR IMMEDIATE RELEASE

## THE TOURNÉE KEEPS BRINGING FRANCOPHONE CULTURE TO CANADIANS COAST TO COAST!



**Montreal, November 18, 2019** – La Tournée Québec Cinéma, in collaboration with **Radio-Canada**, is back on the road, crisscrossing Canada for the 16th time!

### LA TOURNÉE QUÉBEC CINÉMA : A VEHICLE FOR CULTURE

The Tournée remains **the biggest activity promoting Quebec's films outside Quebec**. Because most of Canada's francophone communities outside Quebec have little or no access to big-screen showings of Quebec-made films, the Tournée helps enrich and sustain francophone and Indigenous culture throughout the country.

"It has already been 15 years since Québec Cinéma started working to bring French-speaking Canadians together, with its Tournée visiting more than 20 destinations from coast to coast. It is the country's biggest promotional activity for Canadian francophone culture," said Mélanie Joly, minister of Tourism, Official Languages and La Francophonie.

Since its inception, the Tournée has presented **781 films**, raising audience awareness of Quebec's movies. Over the years, the event has brought along **492 artists** from several film-industry professions and reached more than **121,440 francophone and francophile** viewers across Canada.

"The Tournée is increasingly seen by our institutional partners as a builder of francophone identity, and this edition is even more visible than most, in light of the 50<sup>th</sup> anniversary of the Official Languages Act. Year after year, our itinerary gets longer and our audiences grow. We want to take the message even farther, in close collaboration with our partners, and build bridges between francophone and francophile communities. That's why it is crucial to find solutions to stabilize our funding and achieve our goals," said **François Lemieux**, director of the Tournée and Lab Québec Cinéma.

After years of working on the Tournée, the team has built invaluable knowledge and understanding of the issues facing French-speaking communities. It is thanks to that expertise that Lemieux was invited to a day of study held in Ottawa on November 15, on "Rethinking Quebec's policy on francophone Canada outside Quebec: what do we want to do together?" (*Repenser la politique du Québec en matière de francophonie canadienne : que voulons-nous faire ensemble ?*).

## FRANCOPHONIE IN THE SPOTLIGHT, HERE AND ABROAD

There is even more to Québec Cinéma's work. Québec's **Ministère des Relations internationales et de la Francophonie**, **Ministère de la Culture et des Communications** and **Société de développement des entreprises culturelles (SODEC)** have mandated the organization with coordinating the 5<sup>th</sup> annual Mois de la Francophonie. It is an unprecedented opportunity to present a selection of Québec-made films at 28 of Québec's international offices. In all, more than **150 screenings** are planned for March, 2020, bringing Québec's films to the world.

## THE TOURNÉE IS ALREADY UNDERWAY!

The Tournée has already launched its 16<sup>th</sup> season, with plans to bring numerous Québec films to screens across Canada. In October, the team hit the road for simultaneous stops in Winnipeg and Saint-Boniface for the Festival Cinémental, and Halifax and Dartmouth, N.S., for the inaugural Francofest. In November, the team travelled to Orléans, Ontario, for the Festival Objectif Cinéma Desjardins. Upcoming stops: Prince Edward Island, November 27-30, and Newfoundland and Labrador, November 30-December 3. After that the Tournée will make 15 more stops over the course of the winter and spring.

## HIGH PROFILE GUESTS

As it does each year, the Tournée is inviting several special guests to join the adventure and share their passion with everyone who loves Québec's movies. On this year's first few stops, filmmakers **Émile Gaudreault**, **Alexandre Chartrand**, **Louis Bélanger**, **David Uloth** and **Yan Giroux**, documentarist **Eli Laliberté** and actresses **Nathalie Cavezzali** and **Catherine Chabot** joined the fun. The Tournée wishes to thank all its guests for their commitment and generosity, allowing Québec Cinéma to offer a unique experience and open a dialogue with film lovers everywhere in Canada.

## UPCOMING STOPS

**PRINCE EDWARD ISLAND | WELLINGTON, RUSTICO & SUMMERSIDE**  
November 27-30

**NEWFOUNDLAND AND LABRADOR | ST. JOHN'S**  
November 30-December 3

**YUKON | WHITEHORSE**  
February 3 to 5, for the Available Light Film Festival

**BRITISH COLUMBIA | VICTORIA, VANCOUVER, NELSON, KELOWNA & VERNON**  
January 30-February 1: Nelson  
February 3-7: Kelowna and Vernon  
February 7-11: Victoria, for the Victoria Film Festival  
February 12-15: Vancouver, for the Rendez-vous du cinéma québécois et francophone de Vancouver

**NEW BRUNSWICK | MONCTON & CARAQUET**  
March 22-24 for the Festival international du cinéma francophone en Acadie (FICFA)

**NOVA SCOTIA | GREENWOOD, POINTE-DE-L'ÉGLISE ARGYLE & BELLE-BAIE**  
March 25-28

**ONTARIO | TORONTO**  
April 16-20 for Spécial Québec Cinéfranco!

**NUNAVUT | IQALUIT**  
May 14-19

## LAB QUÉBEC CINÉMA JOINS THE TOURNÉE

The Lab Québec Cinéma team will take advantage of the Tournée's visit to Winnipeg to offer a unique film program to the youth. The Lab's in-school activities help young people develop their analytical sense and critical faculties, while

highlighting the value of culture in their education. The activities include workshops, discussions, screenings with commentary, mentorship and master classes.

**Visit our website to see if the Tournée is coming to a town near you! [quebeccinema.ca](http://quebeccinema.ca)**

Follow the Tournée Québec Cinéma's adventures: **#TournéeQcC**  
**[Facebook](#) | [Twitter](#) | [Instagram](#) | [Vimeo](#) | [YouTube](#) | [quebeccinema.ca](http://quebeccinema.ca)**

## **ESSENTIAL CONTRIBUTORS**

The Tournée is growing fast, and continues to improve thanks to its network of valued partners, festivals and collaborators, all dedicated to supporting the vitality and cultural life of francophone communities across Canada. The team at La Tournée Québec Cinéma extends its sincere thanks to all the francophone associations, festivals, collaborators, distributors, producers, guests and artists, and everyone who contributes to its success.

## **ESSENTIAL**

The Tournée Québec Cinéma is presented in collaboration with Radio-Canada and made possible by Bell Média through tangible benefits. Québec Cinéma thanks the governments of Prince Edward Island, Newfoundland and Labrador, Ontario, Manitoba, Nova Scotia, New Brunswick, British Columbia, Nunavut and Yukon as well as its primary partners: Radio-Canada, the Canada Media Fund, MELS, Akufen and VIA Rail. Special thanks to all the francophone community associations and festivals across Canada for their invaluable cooperation. Thanks to our public-sector and government partners: the Secrétariat du Québec aux relations canadiennes (SQRC), the Société de développement des entreprises culturelles (SODEC) and Telefilm Canada. Special thanks to Wapikoni mobile. The team also extends warm thanks to all the artists and professionals who participate in the Tournée, as well as the distributors, who stay with us throughout the season!

## **PARTNERSHIPS**

## **ABOUT THE TOURNÉE QUÉBEC CINÉMA**

The **Tournée Québec Cinéma** tours Quebec-made movies from coast to coast, making the event the largest Canada-wide promotional vehicle for our films. Because most francophone communities outside Quebec lack access to big-screen showings of films from Quebec, the Tournée's activities enhance established festivals and enrich communities' French-language cultural offerings. Each year, several artists join the tour, making it an exceptional event for francophones and francophiles who love our movies.

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