

QUÉBEC
CINÉMA

LA TOURNÉE DU CINÉMA QUÉBÉCOIS

Press release
For immediate release



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THE TOURNÉE DU CINÉMA QUÉBÉCOIS IS BACK ON THE ROAD FOR A 14th SEASON! Quebec's movies from coast to coast

Montreal, Wednesday, September 27, 2017 – The **Tournée du cinéma québécois**, in collaboration with **Radio-Canada**, is pleased to announce a new season on the road, showcasing Quebec's films across Canada in 2017-18. Because most of the country's francophone communities lack regular access to Quebec-made movies on the big screen, the **Tournée** will continue to **enhance the programming** of existing festivals and **enrich the cultural offerings** available to francophone communities by promoting Quebec's films in as many Canadian cities and towns as possible. Several artists will be part of the tour, meeting francophone and francophile movie lovers across Canada.

"Behind each screening and gathering is a crowd of passionate movie fans, francophones and francophiles, young and old, all eager to enjoy stories that speak to them. Québec Cinéma is very proud that for a 14th season, the Tournée will continue the conversation and keep making Quebec films part of the cultural life of francophone communities across Canada," said François Lemieux, director of the Tournée du cinéma québécois.

FOR MOVIE LOVERS OF ALL AGES

Starting on October 6, the **Tournée du cinéma québécois** hits the road to start its 2017-18 tour, which will include stops in **Halifax, Prince Edward Island, Iqaluit, Moncton, Orléans, St. John's, Toronto, Vancouver, Victoria, Winnipeg** and more. In addition to screenings for the general public, the **Tournée** will also present special cinematic experiences for young people through its program of activities in French-language schools. These activities are aimed at helping students develop their analytical and critical thinking skills, encouraging curiosity, and underscoring the importance of culture in education through workshops, debates, screenings with commentary, mentorship and master classes.

FIRST STOPS:

TORONTO, OCTOBER 6 TO 11

The **Tournée du cinéma québécois** is very proud to contribute to this year's edition of **Cinéfranco!** During the event, the city's francophone and francophile movie fans will have the chance to see:

- **9 le film** by Claude Brie, Érik Canuel, Jean-Philippe Duval, Marc Labrèche, Micheline Lanctôt, Luc Picard, Stéphane E. Roy, Éric Tessier and Ricardo Trogi, with director and actor Stéphane E. Roy in attendance
- **Les 3 p'tits cochons 2** by Jean-François Pouliot.

Several short films will also be shown at a **Wapikoni Program** screening. The films on the program reflect the passion of the First Nations filmmakers who made them.

WINNIPEG, OCTOBER 13 TO 22

Next, the **Tournée** will present the Quebec selection at the 26th edition of the **Cinémental festival**. The city's film aficionados will get to see a fine selection of recent works:

- **Le Cyclotron** by Olivier Asselin, with the director in attendance (Best Screenplay and Best Cinematography, Whistler International Film Festival 2016);
- **Le fils de Jean** by Philippe Lioret (Iris for Best Actor, César for Best Supporting Actor – Gabriel Arcand);
- **C'est le cœur qui meurt en dernier** by Alexis Durand Brault;
- **Et au pire, on se mariera** by Léa Pool;
- **De père en flic 2** by Émile Gaudreault;
- **Le Rois mongols** by Luc Picard (Prix du public, Festival de cinéma de la ville de Québec and Closing Film, Cinémental 2017).

THE TOURNÉE'S IMPACT

On its 28,800 km journey in the 2016-17 season, the **Tournée's** team presented **more than 75 films** and invited **more than 20 Quebec artists** to meet and discuss with audiences across Canada. The **Tournée** also added eight new stops to its itinerary, making it an essential vehicle for raising awareness of francophone culture. According to a recent survey of 1000 **Tournée** audience members, **97% of respondents said the Tournée is essential to the enrichment of the cultural life of francophone communities outside Quebec.**

Full schedule and details at quebeccinema.ca.

Get all the latest news from the **Tournée du cinéma québécois**: #TOURNEEQCC

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THE TOURNÉE DU CINÉMA QUÉBÉCOIS

Presented in collaboration with **Radio-Canada**, the **Tournée du cinéma québécois** screens Quebec-made films from coast to coast to coast, making it the largest Canada-wide initiative for the promotion of our cinema. Through the **Tournée**, Québec Cinéma gives francophone communities across Canada access to Quebec's movies on the big screen, and provides an exceptional showcase for artists from Quebec and the French-speaking world, enabling up-close interaction with movie lovers everywhere in Canada.

ESSENTIAL PARTNERSHIPS 2016-17

The Tournée du cinéma québécois is made possible by the support of Bell in the form of tangible benefits. Québec Cinéma thanks the governments of Nunavut, British Columbia, Manitoba, Nova Scotia, Newfoundland and Labrador, New Brunswick and Ontario, as well as its primary partners, Tournée co-presenter Radio-Canada and MELS, Akufen and VIA Rail. Thanks also to our public-sector and government partners, the Secrétariat aux affaires intergouvernementales canadiennes (SAIC), Telefilm Canada and the Société de développement des entreprises culturelles (SODEC). Special thanks to the Wapikoni Mobile. *The Wapikoni, Cinema on Wheels* tour is part of "Wapikoni From Coast to Coast: Reconciliation Through the Media Arts," a project under the patronage of the Canadian Commission for UNESCO and supported by the Government of Canada.

ABOUT QUÉBEC CINÉMA

Québec Cinéma's mission is to promote Quebec's cinema and its artists and professionals, and to contribute to the advancement of our film industry. The organization is focused on improving access, education and awareness, including an extensive educational outreach program. Québec Cinéma produces the industry's three main showcases: the Tournée and Rendez-vous du cinéma québécois and the Gala Québec Cinéma. Through its initiatives, the organization reaches more than 1.5 million people annually in Quebec and around the world.

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